



COMPENSATION PLAN

WHAT YOU NEED TO KNOW

- Everyone is a customer first. (CV = Customer Volume).
- You do not become a distributor until you distribute something.
- Distributors are called “Café Connectors”.
- All prices are the same for customers and Connectors.
- To become a customer just place an order of \$25 cv or higher (on average one full product).
- All customers will get a replicated website and can refer other customers to earn their first commission and automatically become a Connector.
- To become a wholesale distributor (Café Connector) just refer a customer with an order of \$25 cv or higher.

FAST START COMMISSIONS (NO group volume requirement)

We will pay a Multi-tier Fast Bonus percentage paid on Customer Volume as follows:

RANK	LEVEL 1	LEVEL 2	LEVEL 3
Café Connector I	10%	5%	X
Café Connector II	20%	5%	5%
Café Connector III	40%	10%	5%

MONTHLY COMMISSIONS - 3 TIER UNI-LEVEL COMMISSIONS

RANK	LEVEL 1	LEVEL 2	LEVEL 3
Café Connector I (25 CV)	5%	10%	X
Café Connector II (50 cv) (500 cv on 3 Levels)	5%	20%	5%
Café Connector III (100 cv) (1,000 cv on 3 Levels)	5%	40%	10%

GENERATIONAL BONUS

Starting on Level 4 we will have a Generational bonus that pays 12% through 4 generations:

RANK	1 ST GENERATION	2 ND GENERATION	3 RD GENERATION	4 TH GENERATION
Café Connector IV (cc iv)	3%	X	X	X
Café Connector V (cc v)	3%	5%	X	X
Café Connector VI (cc vi)	3%	5%	2%	X
Café Connector VII (cc vii)	3%	5%	2%	2%

\$5,000 cv first six levels + 4 Café Connector III's active on your first level = CC IV
\$10,000 cv first six levels + 8 active Café Connector III's active on your first level = CC V

\$25,000 cv first six levels + 10 active Café Connector III's active on your first level = CC VI
\$50,000 cv first six levels + 12 Active Café Connector III's active on your first level = CC VII

CAFÉ CONNECTOR LEADERSHIP POOL



3% of company CV set aside for retailers and leaders



50% of the pool is divided equally between all Café Connector IV and above



50% of the pool is divided equally between all Cafe Connectors with 10 or more new customers